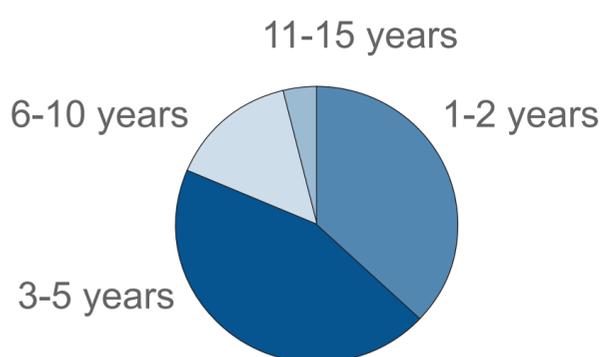


# The do's and don'ts of living labs

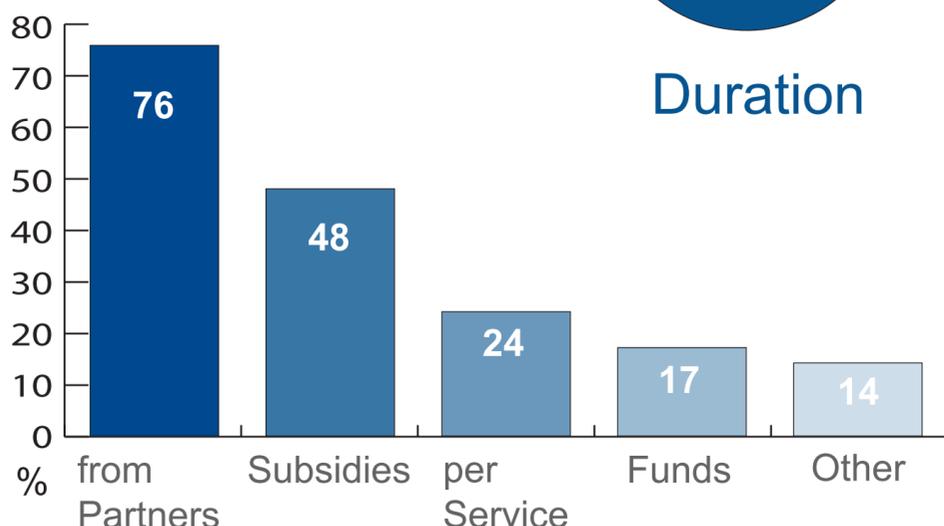
A study towards the success and failure factors of living labs in the Netherlands



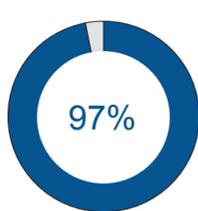
**27**  
Living Labs



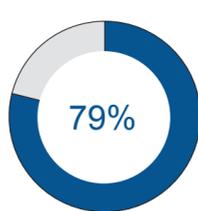
## Funding



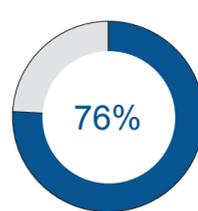
## Partners



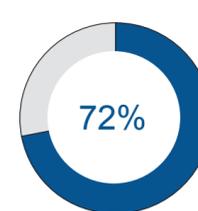
Education



Business

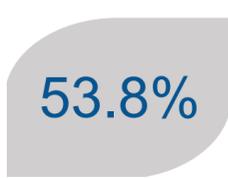


Government

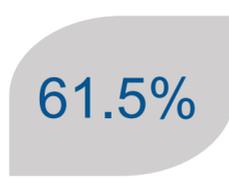


Other Partners

## Factors



Embedding in educational activities

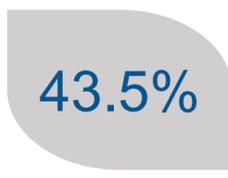
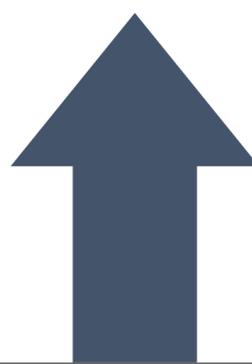


Involvement of the end-users

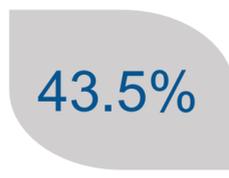


Engagement of the cooperating parties

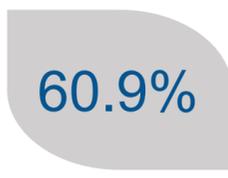
Success



Lack of/bad evaluation procedures

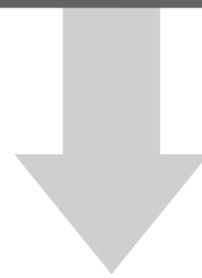


Financing



Lack of engagement of the cooperating parties

Failure



## Recommendations



**1**

Involvement & Participation

- ensure created value is added value for all partners involved
- engage client/end-user in the co-creation process
- evaluate the results regularly with all stakeholders
- open communication between partners in the cooperation
- make information openly accessible for everybody who is interested
- ensure a continuity of financing projects with regular stakeholder meetings

**2**

Partners & Network

- engage students and docents
- ensure a continuity of student projects
- involve lecturers
- follow a multi-disciplinary and multi-level approach

**3**

Learning & Education

- create knowledge agenda (for all partners) & individual learning agenda's
- connect with the surroundings
- connect knowledge agendas with local/regional themes
- pay attention to the learning processes of all stakeholders
- create an inspiring and creative (physical) 'real world' workspace
- embed living labs in the curricula of the educational institutions